



## Current PHLP Publications

### *Nutrition Policies*

#### Healthier Food Environments & Food Marketing

- Eight Steps to Get More Fruits and Vegetables in Your Neighborhood (available in Spanish)
- Model Ordinance for Healthier Toy Giveaway Meals
- Model Healthy Food Zone Ordinance
- Using Regulatory Fees to Combat the Adverse Effects of Sugar-Sweetened Beverages
- Stumped at the Supermarket: Making Sense of Nutrition Rating Systems
- Local Obesity Prevention Resolution
- Model Sugar-Sweetened Beverage Tax Legislation
- Passing a Local Soda Tax in California
- Local Soda Taxes on Sugar-Sweetened Beverages in California: Legal Considerations and Procedural Requirements
- State Attorney General: Potential Allies in Childhood Obesity Prevention
- What Does a City Attorney Have to do With Childhood Obesity?
- Restricting Junk Food Billboards: What Can Communities Do?
- Breaking Down the Chain: A Guide to the Soft Drink Industry
- Digital Food Marketing to Children and Adolescents: Problematic Practices and Policy Interventions

#### School Nutrition

- Creating a Healthy Food Zone Around Schools
- Developing a Healthy Beverage Vending Agreement
- District Policy Establishing a Healthy Vending Program
- Restricting Food and Beverage Advertising in Schools
- District Policy Restricting Food and Beverage Advertising on School Grounds
- District Policy Restricting the Advertising of Food and Beverages Not Permitted to be Sold on School Grounds
- Wellness Policy Language for Water Access in Schools
- Drinking Water Access in Schools

Model State Parent-Teacher Association Childhood Obesity Prevention Resolution

First Amendment Implications of Restricting Food and Beverage Advertising in Schools

Serving School Garden-Grown Produce to Students

#### Enforcement

How to Enforce a Wellness Policy

Effective Implementation and Enforcement Clauses in Ordinances

How to Partner with Government to Enforce Laws in Your Community

Identifying and Reporting Misleading Ads: How to Help Enforce Federal Regulations Limiting Deceptive or Unfair Marketing

Getting Your Voice Heard: Commenting on Federal Regulations

#### Preemption

Preemption: What Is It, How It Works, and Why It Matters to Public Health

Fundamentals of Preemption

Negotiating Preemption: Questions to Consider

The Consequences of Preemption for Public Health Advocacy

Preemption by Any Other Name

#### Community Gardens & Farmers' Markets

Establishing Land Use Protections for Farmers' Market

California Certified Farmers' Markets and Farm Stands: A Closer Look at State Law

Ground Rules: A Legal Toolkit for Community Gardens

Seeding the City: Policies to Promote Urban Agriculture

#### Mobile Vending

Healthy Mobile Vending Policies

Mobile Vending Laws in the 10 Most Populous US Cities

Creating a Permit Program for Produce Cart Vendors

Model Produce Cart Ordinance and Findings

## Food Systems

Healthy Corner Stores Report  
Getting to Grocery: Tools for Attracting Healthy Food Retail to Underserved Neighborhoods  
Changes in the WIC Food Packages: A Toolkit for Partnering with Neighborhood Stores  
Funding Sources for Healthy Food Retail  
How to Use Economic Development Resources to Improve Access to Healthy Food (available in Spanish)  
Farm Bill 2012 Report: Building Coalitions for Change  
Understanding Healthy Procurement: Using Government Purchasing Power to Increase Access to Healthy Food

## Increasing Physical Activity

### Child Care Settings

Physical Activity Standards for Child-Care Providers

### Joint Use Agreements

What Is a Joint Use Agreement  
Checklist for Developing a Joint Use Agreement  
Fifty State Scan of Laws Addressing Community Use of Schools Comparative Chart  
Liability for Use of School Property After Hours: An Overview of California Law  
Opening School Grounds to the Community After Hours: A toolkit for Increasing Physical Activity Through Joint Use Agreements  
Model Joint Use Agreements (California and national)

## Healthy Planning Policies

### Built Environment

Economic Development and Redevelopment: A Toolkit for Building Healthy, Vibrant Communities  
New Partnerships for Healthier Neighborhoods: Bringing Public Health and Redevelopment Together  
How to Use Redevelopment to Create Healthier Communities (available in Spanish)  
Healthy Planning Guide Comparison Chart  
Partners for Public Health: Working with Local, State, and Federal agencies to Create Healthier Communities  
Healthy Planning Policies: A Compendium from California General Plans  
How to Create and Implement Healthy General Plans Toolkit  
Complete Streets Talking Points (available in Spanish)

Safe Routes to School Talking Points (available in Spanish)  
Zoning Talking Points (available in Spanish)  
Getting Involved in Redevelopment  
General Plans and Zoning Toolkit  
Working with Public Health: A New Ally for Redevelopment  
Healthier Communities through Redevelopment: Rebuilding Neighborhoods for Better Nutrition and Active Living  
Getting Involved in Transportation Planning  
Opening Up Stairways for Physical Activity: An Analysis of the National Landscape for Stairwell Use  
A Roadmap for Healthier General Plans  
Model Bicycle Parking Ordinance

### Complete Streets

What are Complete Streets?  
State/Regional/Local Resolutions on Complete Streets  
Local Ordinance and Findings on Complete Streets  
Comprehensive Plan Language on Complete Streets  
Model State Statute on Complete Streets

### Safe Routes to School (SRTS)

SRTS Talking Points (available in Spanish)  
SRTS: Minimizing Your Liability Risk (California and national)  
Volunteers and Liability: The Federal Volunteer Protection Act  
SRTS: An Overview for California Advocates

### Tobacco Control Policies

#### Secondhand Smoke

How Disability Laws Can Help Tenants Suffering from Drifting Tobacco Smoke (available in Spanish)  
How Landlords Can Prohibit Smoking in Rental Housing (available in Spanish)  
Legal Options for Tenants Suffering from Drifting Tobacco Smoke (available in Spanish)  
How to Make a Condo Complex Smokefree (available in Spanish)  
Options for Condo Owners Suffering from Drifting Secondhand Smoke  
Creating Smokefree Policies for Affordable Housing in California

How to Prohibit Smoking in Owner-Operated Businesses  
How to Prohibit Smoking in Places Operated by  
Volunteers  
How to Prohibit Smoking in Enclosed Places  
Making a New Smokefree Housing Law Work  
Protecting Children from Secondhand Smoke When  
Parents Divorce or Separate  
Protection Against Employee Retaliation in California

### **FDA Law Notes**

Sampling: How Does the FDA Law Affect Local  
Ordinances in California  
Getting Your Voice Heard: Commenting on Federal  
Regulations  
What Tobacco Products Are Covered by the 2009 FDA  
Law?  
E-Cigarettes: How They Are - and Could Be - Regulated

### **General Tobacco Control**

There Is No Constitutional Right to Smoke  
Tobacco Laws Affecting California (Booklet)  
10 Ways to Limit Tobacco Fact Sheet  
Administrative Enforcement Roadmap  
Criminal Enforcement Roadmap

### **Model Policies**

Licensing Ordinance, Associated Plug-ins, and Checklist  
Model Tobacco-free or Smokefree Event Policy  
Model Fraternity/Sorority Policies Prohibiting Tobacco  
Sponsorship  
Model Policy for Rodeos: Prohibiting Tobacco  
Sponsorship  
Model Policy for Motorsports: Prohibiting Tobacco  
Sponsorship  
Model Resolution Encouraging the FDA to Ban the Use  
of Menthol in Cigarettes  
Private Right of Action Model Provision and Legal Memo  
Sample California Policy Restricting Tobacco Sales,  
Advertising, & Sponsorship at Public Colleges &  
Universities  
Smokefree Beaches Ordinance and Checklist  
Smokefree Recreational Areas Ordinance and Checklist  
Smokefree Outdoor Areas Ordinance and Checklist  
Tobacco Sampling Ordinance and Checklist

Comprehensive Secondhand Smoke Ordinance,  
Introduction and Checklist  
Smokefree Housing Ordinance and Checklist

### **Tobacco Retailers**

Laws Regulating Tobacco Retailers Comparison Chart  
Case Studies on the Implementation and Enforcement of  
Local Tobacco Retailer Licensing Ordinances in California  
Guide to California's Self-Service Display Law  
Land Use Ordinance and Checklist  
Municipal Authority to Regulate the Location and  
Operation of Tobacco Retailers  
Sign Law Amendments Legal Memo  
Using Tobacco Retailer Licensing to Provide Penalties for  
Violation of State Drug Paraphernalia Laws

### **Climate Change**

An Action Plan for Public Health: Initial  
Recommendations for Involving Public Health in Climate  
Change Policy

### **Regional**

Healthy Food Resource Assessment for Santa Clara  
County

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# Public Health Law & Policy

A handful of states and communities have led the nation in demonstrating that legal and policy strategies profoundly improve public health status in a city, a state, and the nation. Tools like smoking restrictions, menu labeling, bans on trans-fats, and, now, efforts to reduce sodium content in processed food are ground-breaking public health achievements.

Public Health Law & Policy (PHLP) supports communities across the nation enacting such policies. Our multi-disciplinary team pioneers new ways of using public policy and legal strategies. We offer practical solutions, consult on tough legal and policy problems, and train leaders to use our resources and model laws in their communities. Our attorneys, urban planners, policy analysts, health educators, and communication specialists are smart, creative, and easy to work with.

We write model laws on ground-breaking strategies like smoke-free housing, and soda taxes with earmarks for public health prevention activities. We draft contracts to ensure schools and other public locations provide healthy foods and beverages, and to ensure school playgrounds are available for public use. We publish best practices in government contract law, public financing, land use and transportation, and economic development and redevelopment – all with a vision to promote and protect public health. We draft legal memos and fact sheets on enforcement of the law, the challenges of preemption, tort liability, and much more. We provide comprehensive legal and policy resources to address a wide range of chronic diseases with public policy solutions.

We work with health advocates, community leaders, government agencies, public and private attorneys, and many others to develop practical tools accompanied by customized trainings and technical assistance. We capture and share the learning that comes through the on-the-ground experience of implementing new policy strategies, and integrate these findings into future solutions and support. Law and policy levels the field to ensure all communities have access to safe, vibrant, and healthy environments. For more information, visit our website at [www.phlpnet.org](http://www.phlpnet.org).

## PHLP projects include:

### *National Policy & Legal Analysis Network to Prevent Childhood Obesity (NPLAN)*

NPLAN provides leaders in the childhood obesity prevention field with focused legal research, training, and technical assistance to explain legal issues related to public health. Our goal is to help create strong childhood obesity policy interventions that will reverse the epidemic by 2015.

### *Planning for Healthy Places*

Planning for Healthy Places is pioneering a new approach to public health advocacy. Land use, economic development, and redevelopment policies offer a valuable set of tools to promote and enhance healthy communities. Local governments, private developers, and community groups can all work to create patterns of development that improve community health.

### *Technical Assistance Legal Center (TALC)*

TALC provides California communities with free technical assistance on tobacco control policy issues. TALC staff attorneys provide advocates, health professionals, government attorneys, and elected officials with high-quality products and services on tobacco control policies. Our staff offers tailored support throughout the process of law and policy development, including providing research on specific legal issues and analyzing draft ordinances and policies.

### *Public Health and Climate Change*

PHLP's climate change project has made an ambitious commitment to provide the public health community with policy strategies and legal resources they need to effectively participate in climate change planning activities taking place at the state, regional, and local levels.