

<i>What is your specific policy goal?</i>		
<i>Elements of a Strong Obesity-Prevention Policy</i>	<i>Key Questions</i>	<i>Discussion Highlights</i>
<i>Is this policy legally feasible?</i>	Does it meet constitutional standards? How do you know? How might you find out?	
<i>Does the policy account for disparities?</i>	If yes, can you strengthen this impact? If no, how can you improve it?	
<i>Is there a “rational basis” for the policy? Is there data or evidence to support the policy?</i>	Is there a connection between the policy and the problem? What data or research makes the case? Can you create local data, too?	

<p><i>Is the implementation clear and feasible?</i></p>	<p>What are barriers to implementation? Is the implementation process clear? Are there stakeholders who could help?</p>	
<p><i>Is this policy financially sustainable?</i></p>	<p>Is there existing money? Could the policy generate revenue? Is it low-cost or no-cost? Is it self-implementing?</p>	
<p><i>Does the policy “change the conversation”?</i></p>	<p>Does the policy change the conversation? If no, how could it?</p>	
<p><i>Is the policy part of a bigger plan?</i></p>	<p>What is the bigger plan? How does this policy fit in?</p>	

