Policy Making Process and Implementation

Supplemental PowerPoint Presentation
**CHALLENGE**
Reach multicultural and urban audiences with your product or service.

**REACH**
Assess data and seek native insight.

**Focus Group**
Insight says move forward.

**REACH • BUILD • EMPOWER**

1. **Inappropriate Translation**
   - Loose a turn

2. **Use Stock Images**
   - Go back two spaces

3. **Empower**
   - Your campaign with original images and relevant messages

**FEMWORKS PROCESS**

- **Ignore Focus Group**
  - Enter rough waters

- **Bad Messaging**
  - Return to start

**Engage**
- Community to develop key relationships

**Continue**
To reach, build, and empower new audiences.
Collaboration means different things to different people. But at the end of the day it's all about connecting people and giving them the ability to work together. Collaboration can happen anywhere!

**Pieces of Collaboration**

- The best minds solving the biggest challenges together
- A continuous flow of new ideas among team members
- Customers contributing to company and products
THE VALUE OF COLLABORATION

When organizations embrace collaboration across their workforce, something truly remarkable happens. Individuals come together with common goals and their collective power can accomplish far greater things than each individual on their own.

WHERE COLLABORATION HAPPENS

THE BOARDROOM
MOBILE DEVICES
THE DESKTOP
THE CLOUD
WORKING GROUPS

Working Groups review the feedback and further formulate recommendations from communities and the Armenian Voices process. These refined ideas and recommendations serve as the basis for legislative initiatives. At the start of the parliamentary session, each working group begins interacting with the corresponding Standing Committee in the National Assembly.
Collaborators come in all different shapes and sizes. We’ve identified the top nine types of collaborators that typically exist within an organization. Ranging from early adopters to social butterflies to the begrudging skeptics, we’re sure you’ll recognize more than a couple of the characters below.

**The Ringleader**
The Ringleader is anything but a behind-the-scenes person. The Ringleader is a big idea person who helps other team members arrive at “aha” moments. Ringleaders begin a lot of discussions, bookmark interesting content and add thought-provoking comments to discussions and files. Their creative energy seeps into and influences team members across all the departments.

**The Expert**
The Expert is the go-to person for questions about collaboration technology and best practices in your organization. The Expert looks beyond the normal file-sharing and project management capabilities of a collaboration solution and finds interesting and innovative ways to automate his or her work by leveraging sophisticated workflows, databases and other advanced features. Borderline geeks, Experts are always experimenting, sharing new hacks on the intranet, and custom coding to create the coolest-looking workspaces on the block. Oh, and they usually have the most interesting desk toys and gadgets.

**The Siloist**
The Siloist enjoys working alone and is reluctant to share only because he or she is not used to it. Siloists tend to be a bit absent from the workspaces they’re part of and like to do most work offline. Siloists are actually most at risk of losing files and work because they prefer not to save and backup regularly to the cloud—and they are also always the last to realize, if ever at all, that the intranet is down.

**The Dinosaur**
The Dinosaur is not the most tech-savvy person in the organization. A creature of habit and uncomfortable with new ways of doing things, The Dinosaur tends to stick to traditional methods of work. While The Expert might equate managing projects by email to banging two rocks together to create fire, The Dinosaur prefers to be cloaked in this sanctity of status quo. The Dinosaur does not embrace a new tool without some encouragement, so it is extremely important that the collaboration solution be simple and intuitive.

**The Stealth Ninja**
A covert collaborator, The Stealth Ninja is the one who lurks, quietly moving from workspace to workspace viewing other people’s work that piques their interest. Stealth Ninjas are usually the first to view a file, even if they’re not a part of the team. They usually abstain from commenting unless absolutely necessary with the only evidence of their presence an entry on the audit log.

**The Executive**
The Executive is usually a decision-maker in your company or department who has limited time, yet wants or needs to be involved at a high level. Speed, efficiency and convenience are of utmost importance to The Executive, who prefers to communicate feedback and final decisions via email rather than logging into a system. When The Executive does log in, the purpose is usually to take in the status of various projects as opposed to actively engaging or working on a project at a detail level.

**The Socialite**
This type of collaborator was born to be social. Socialites are storytellers and connectors. Sharing project details and updates comes as second nature to Socialites because they are more used to sharing on a regular basis via Facebook, Twitter, Google+ and LinkedIn. The Socialite always has a newly updated status, helps carry on conversations and encourages others to engage. Socialites are great for easing those who are less accustomed to open communication into being more social.

**The Skeptic**
The Skeptic is a somewhat vocal opponent to collaboration. Skeptics can be often be detractors because they decentralize knowledge and communication when refusing to use the collaboration workspace. There is hope for Skeptics, though, as they can ultimately be won over if convinced that the WTH (“What is in it for me?”) quotient is high enough.

**The Taskmaster**
Taskmasters may err on the OCD side or simply be organized to an extreme. No detail is too small, no action item goes unassigned and no audit log unread. The Taskmaster is operationally focused, using collaboration tools fully to execute on project plans. The Taskmaster is the one you can expect will follow up with a task list of action items five minutes after your call ends (and you’re grateful for it!).

**The 9 Types of Collaborators**
Brought to you by centraldesktop
Learning Together: Social & Collaborative Designs

- "Field Truth" & Context
- Internal Social Networks
- Using External Social Media
- Collaborative Learning Designs
- Learning in Teams
- Secure & Compliant
- Teach as We Learn
- Honor The Introverts
- Learner as Driver for Learning
Multisectoral Partnerships
Collaboration and Community Engagement

"that sound means its time to give the wheel a final spin...!"

"AFTER 3 YEARS OF DEBATE, THE PROJECT STEERING COMMITTEE CAME UP WITH THIS?"

"There's no I in TEAM but there's M and E that spells ME!"

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Don’t Panic
Organize!

Teams succeed where individuals fail.
creative teamwork
"As a team we should be able to accomplish anything, but if we can't even decide what to order in for lunch, we've got problems!"

"Amazing what a little teamwork can accomplish."
As a team we can create problems none of us could cause as individuals!

-You can engage us better down here!
Of course they can participate— as soon as our planning is over!