

Policy Making Process and Implementation

Supplemental PowerPoint Presentation



HOW DOES A BILL

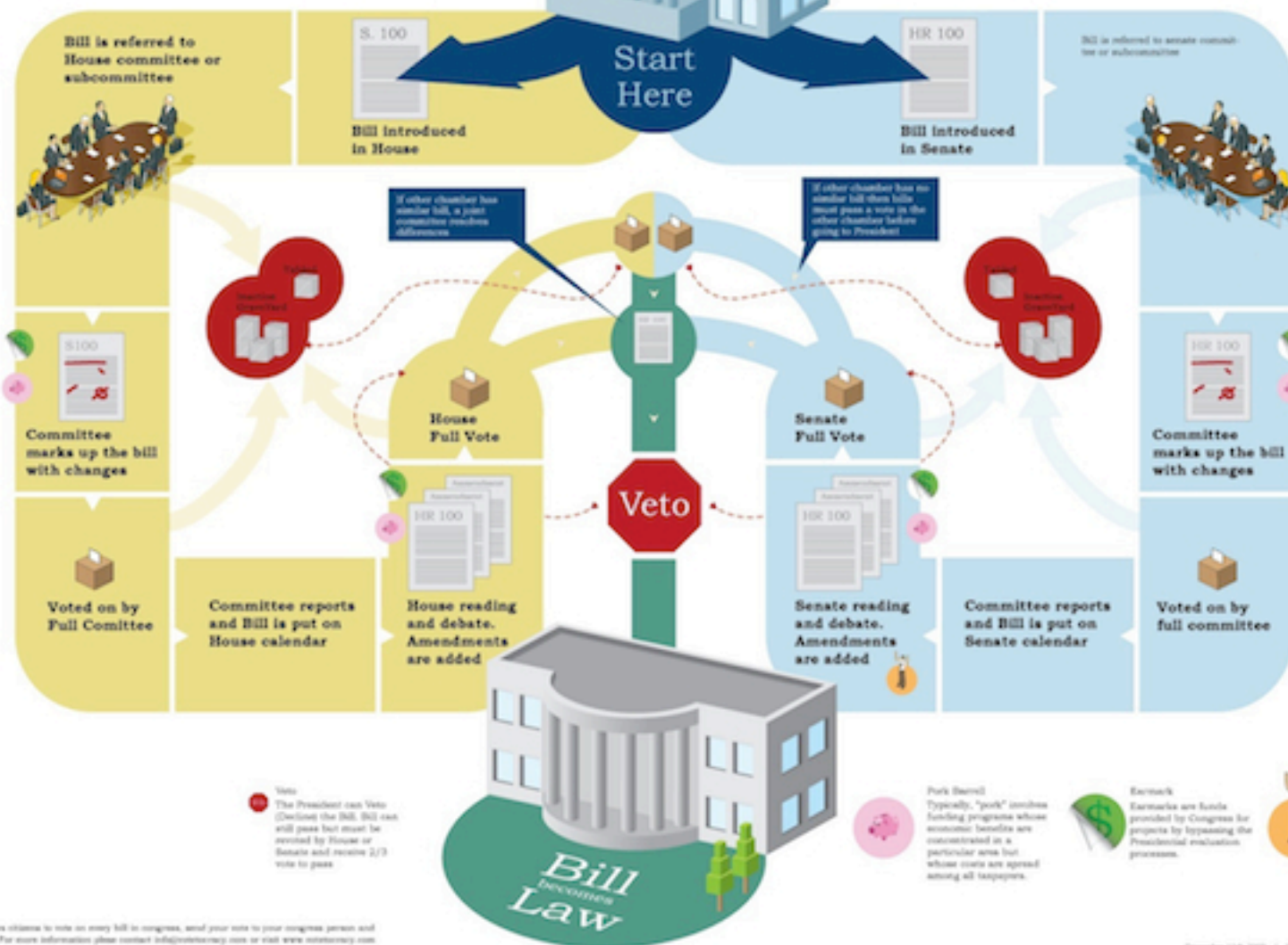
BECOME A LAW?



435

Representatives

Each state receives representation in the House in proportion to its population but is entitled to at least one Representative. Each representative serves for a two-year term. The House was granted its own exclusive powers: the power to initiate revenue bills, impeach officials, and elect the president in electoral college deadlock.



100

Senators

Each U.S. state is represented by two senators, regardless of population. This ensures equal representation of each state in the Senate. Senators serve staggered six-year terms.



Votetocracy.com is a website that allows citizens to vote on every bill in congress, and your vote to your congress person and see if citizens agree with the outcome. For more information please contact info@votetocracy.com or visit www.votetocracy.com

CHALLENGE

Reach multicultural and urban audiences with your product or service



1

REACH

assess data and seek native insight

Focus Group
insight says move forward

Engage
community to develop key relationships

REACH • BUILD FEMWORKS PROCESS EMPOWER



Inappropriate Translation
Loose a turn



Use Stock Images
Go back two spaces

2

BUILD

a community advisory board to inform next steps

Ignore Focus Group
Enter rough waters



Wrong Audience
Loose a turn and credibility

Bad Messaging
Return to start

3

EMPOWER

your campaign with original images and relevant messages

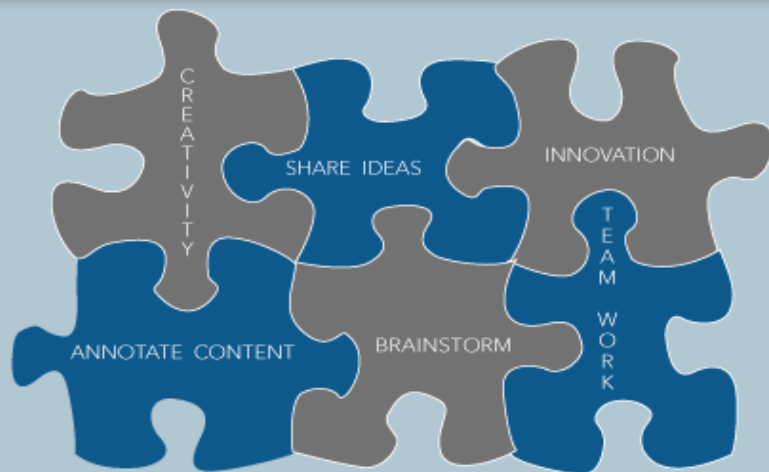
Continue
to reach, build, and empower new audiences



WHAT IS COLLABORATION?

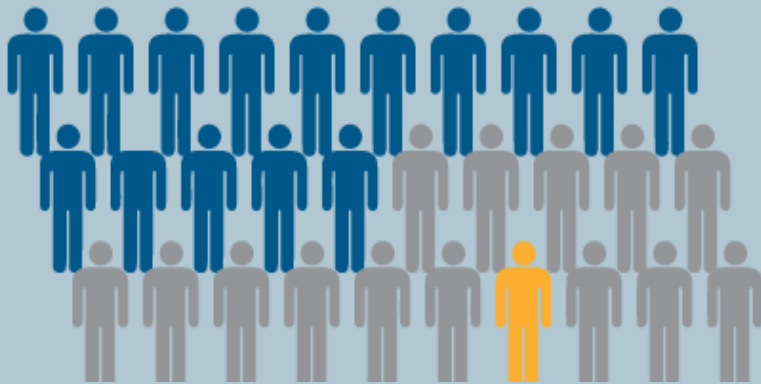
Collaboration means different things to different people. But at the end of the day it's all about connecting people and giving them the ability to work together. Collaboration can happen anywhere!

PIECES OF COLLABORATION



- THE BEST MINDS SOLVING THE BIGGEST CHALLENGES TOGETHER
- A CONTINUOUS FLOW OF NEW IDEAS AMONG TEAM MEMBERS
- CUSTOMERS CONTRIBUTING TO COMPANY AND PRODUCTS

THE VALUE OF COLLABORATION



When organizations embrace collaboration across their workforce, something truly remarkable happens. Individuals come together with common goals and their collective power can accomplish far greater things than each individual on their own.

WHERE COLLABORATION HAPPENS



THE BOARDROOM



MOBILE DEVICES



THE DESKTOP



THE CLOUD

TOOLS FOR COLLABORATION

UNIFIED COMMUNICATIONS



Instant Messaging



Presence



Call Control



Phone



VIDEO CONFERENCING



Multi-Point Video



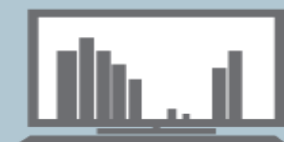
HD Video



Full Interoperability



Data Sharing



WEB CONFERENCING



Screen Sharing



Facilitate Group Meetings



Training Tool



Live Recording



WORKING GROUPS

STEP

2

Working Groups review the feedback and further formulate recommendations from communities and the Armenian Voices process. These refined ideas and recommendations serve as the basis for legislative initiatives. At the start of the parliamentary session, each working group begins interacting with the corresponding Standing Committee in the National Assembly.



Collaborators come in all different shapes and sizes. We've identified the top nine types of collaborators that typically exist within an organization. Ranging from early adopters to social butterflies to the begrudging skeptics, we're sure you'll recognize more than a couple of the characters below.

The 9 Types of Collaborators

Brought to you by  centraldesktop

The Ringleader

The Ringleader is anything but a behind-the-scenes person. The Ringleader is a big-idea person who helps other team members arrive at 'aha' moments. Ringleaders begin a lot of discussions, bookmark interesting content and add thought-provoking comments to discussions and files. Their creative energy seeps into and influences team members across all the departments.



The Stealth Ninja

A covert collaborator, the Stealth Ninja is the one who lurks, quietly moving from workspace to workspace viewing other people's work that piques their interest. Stealth Ninjas are usually the first to view a file, even if they're not a part of the team. They usually abstain from commenting unless absolutely necessary with the only evidence of their presence an entry on the audit log.



The Executive

The Executive is usually a decision-maker in your company or department who has limited time, yet wants or needs to be involved at a high level. Speed, efficiency and convenience are of utmost importance to The Executive, who prefers to communicate feedback and final decisions via email rather than logging into a system. When The Executive does log in, the purpose is usually to take in the status of various projects as opposed to actively engaging or working on a project at a detail level.



The Expert

The Expert is the go-to person for questions about collaboration technology and best practices in your organization. The Expert looks beyond the normal file-sharing and project management capabilities of a collaboration solution and finds interesting and innovative ways to automate his or her work by leveraging sophisticated workflows, databases and other advanced features. Borderline geek, Experts are always experimenting, sharing new hacks on the intranet, and custom coding to create the coolest-looking workspaces on the block. Oh, and they usually have the most interesting desk toys and gadgets.



The Socialite

This type of collaborator was born to be social. Socialites are storytellers and connectors. Sharing project details and updates comes as second nature to Socialites because they are more than used to sharing on a regular basis via Facebook, Twitter, Google+, MySpace, LinkedIn, Tumblr ... you get the point. The Socialite always has a newly updated status, helps carry on conversations and encourages others to engage. Socialites are great for easing those who are less accustomed to open communication into being more social.



The Siloist

The Siloist enjoys working alone and is reluctant to share only because he or she is not used to it. Siloists tend to be a bit absent from the workspaces they're part of and like to do most work offline. Siloists are actually most at risk of losing files and work because they prefer not to save and backup regularly to the cloud - and they are also always the last to realize, if ever at all, that the intranet is down.



The Skeptic

The Skeptic is a somewhat vocal opponent to collaboration. Skeptics can often be detractors because they decentralize knowledge and communication when refusing to use the collaboration workspace. There is hope for Skeptics, though, as they can ultimately be won over if convinced that the WIIFM (What is in it for me?) quotient is high enough.



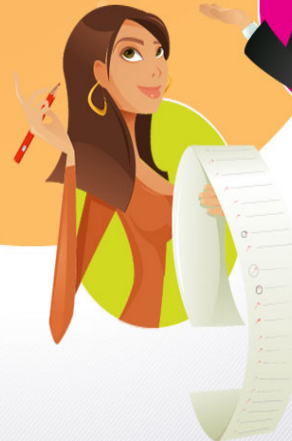
The Dinosaur

The Dinosaur is not the most tech-savvy person in the organization. A creature of habit and uncomfortable with new ways of doing things, The Dinosaur tends to stick to traditional methods of work. While The Expert might equate managing projects by email to banging two rocks together to create fire, The Dinosaur prefers to be cloaked in this sanctuary of status quo. The Dinosaur does not embrace a new tool without some encouragement, so it is extremely important that the collaboration solution be simple and intuitive.

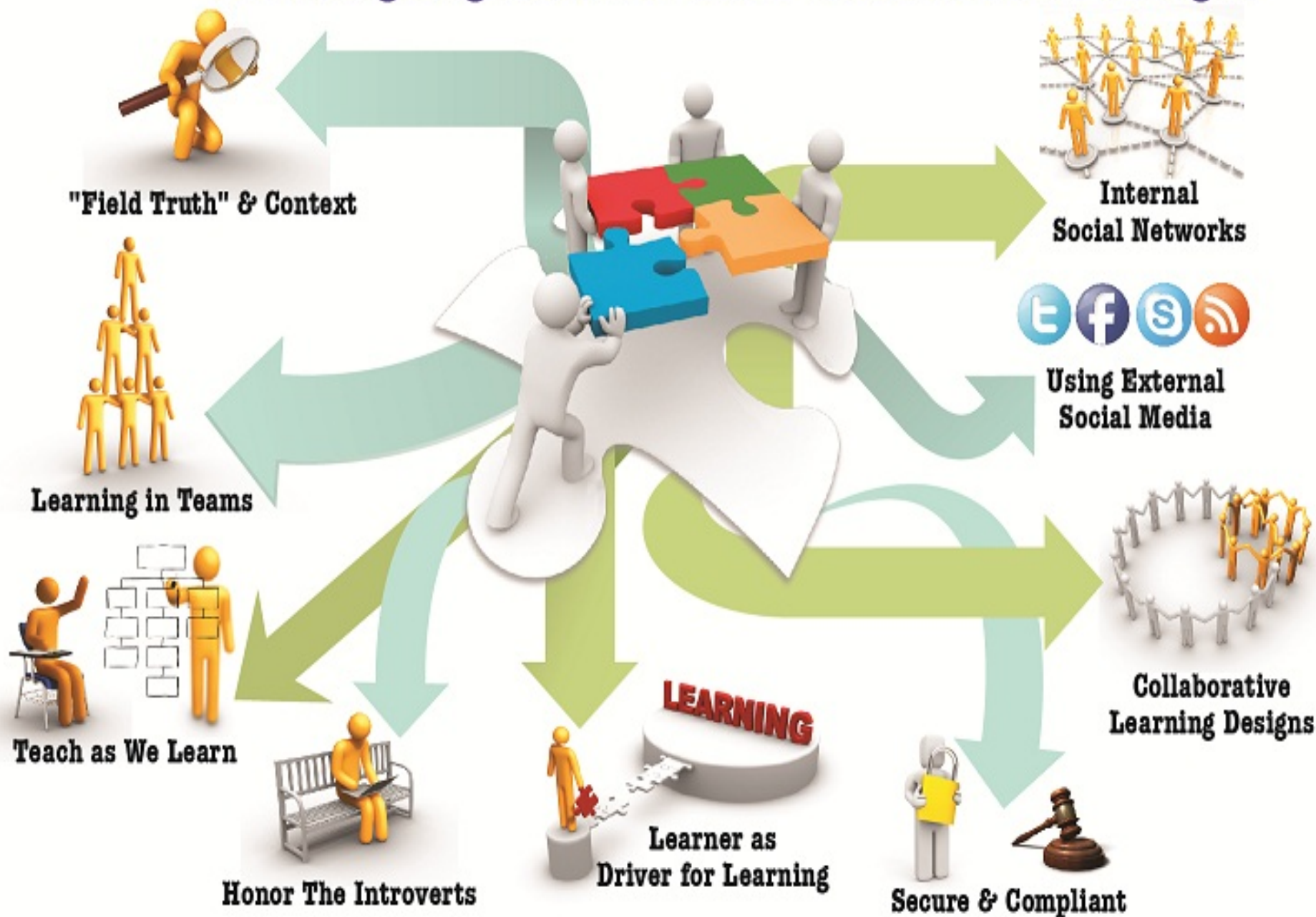


The Taskmaster

Taskmasters may err on the OCD side or simply be organized to an extreme. No detail is too small, no action item goes unassigned and no audit log unread. The Taskmaster is operationally focused, using collaboration tools fully to execute on project plans. The Taskmaster is the one you can expect will follow up with a task list of action items five minutes after your call ends (and you're grateful for it!).



Learning Together: Social & Collaborative Designs



Multisectoral Partnerships



Collaboration and Community Engagement



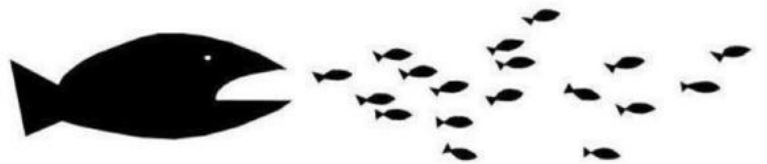
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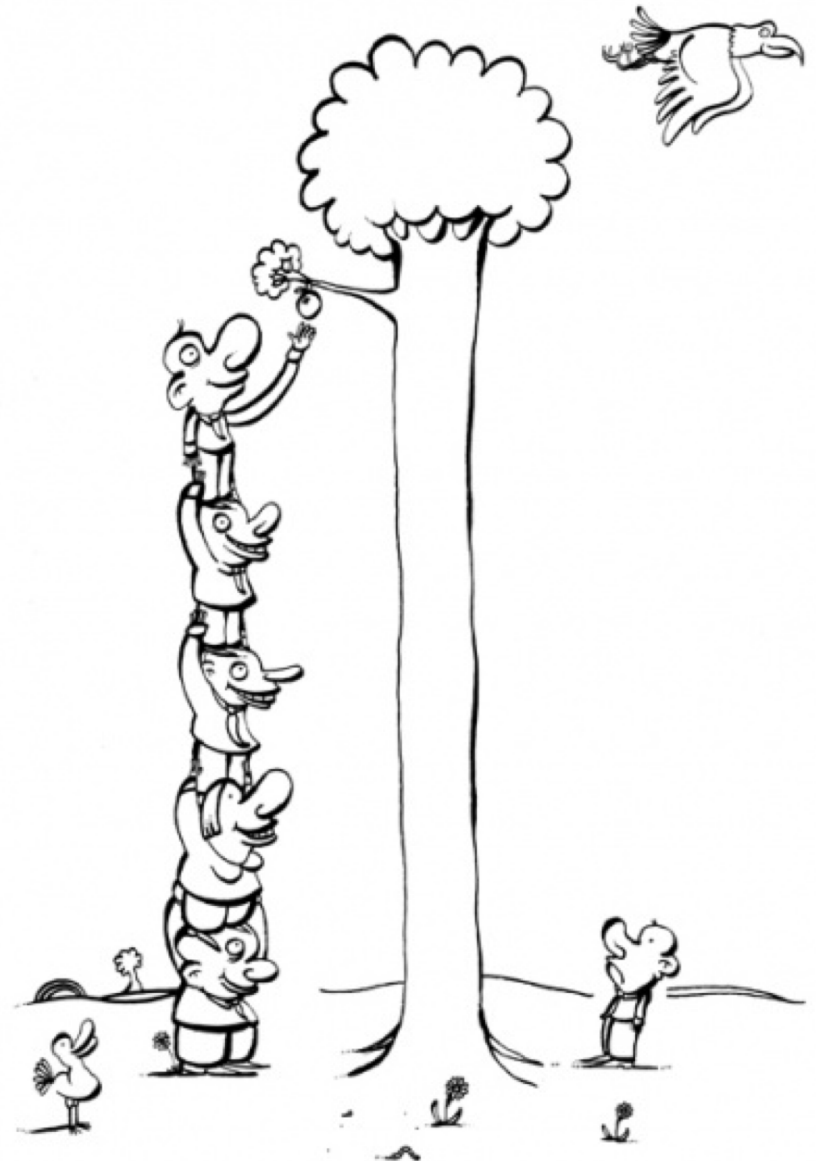


There's no *I* in TEAM but there's
M and *E* that spells *ME*!

Don't Panic



Organize!



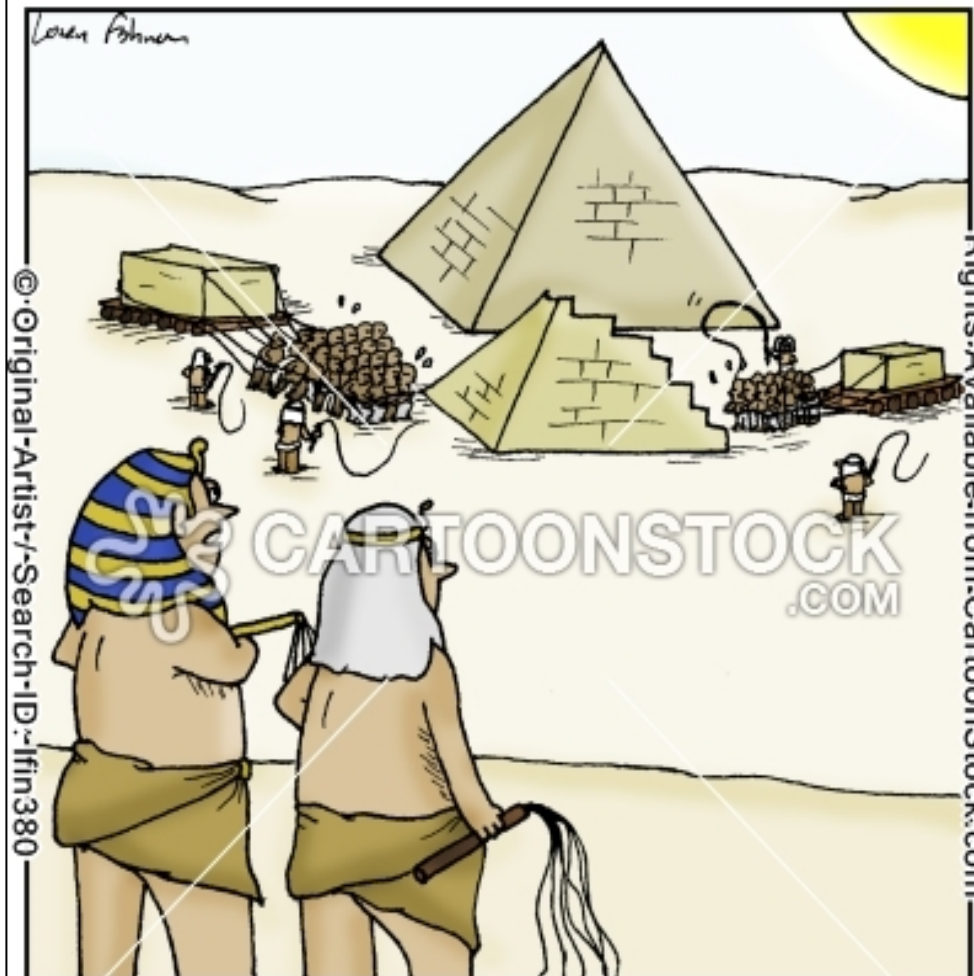
Teams succeed WHERE individuals Fail



Creative teamwork



"As a team we should be able to accomplish anything, but if we can't even decide what to order in for lunch, we've got problems!"



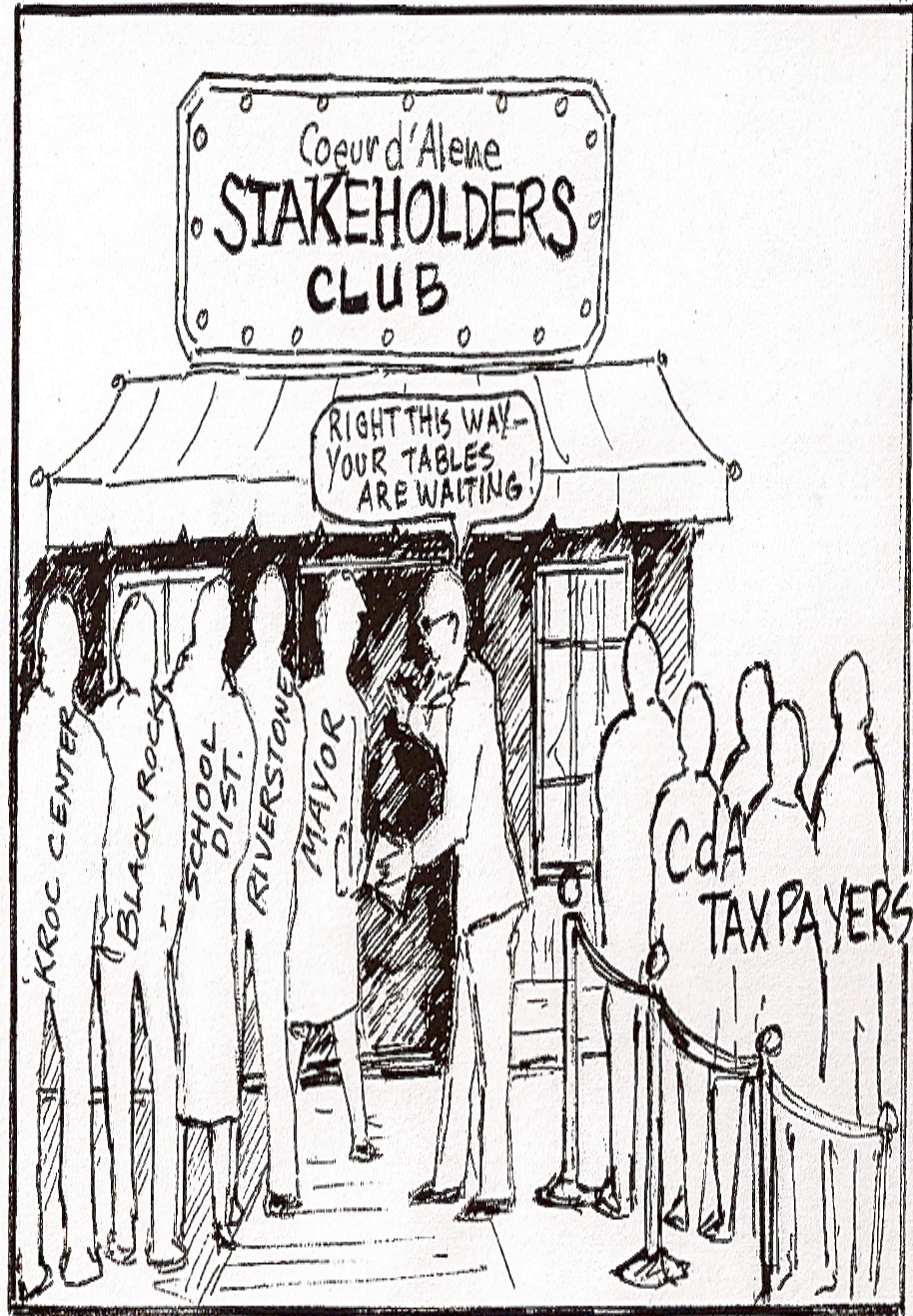
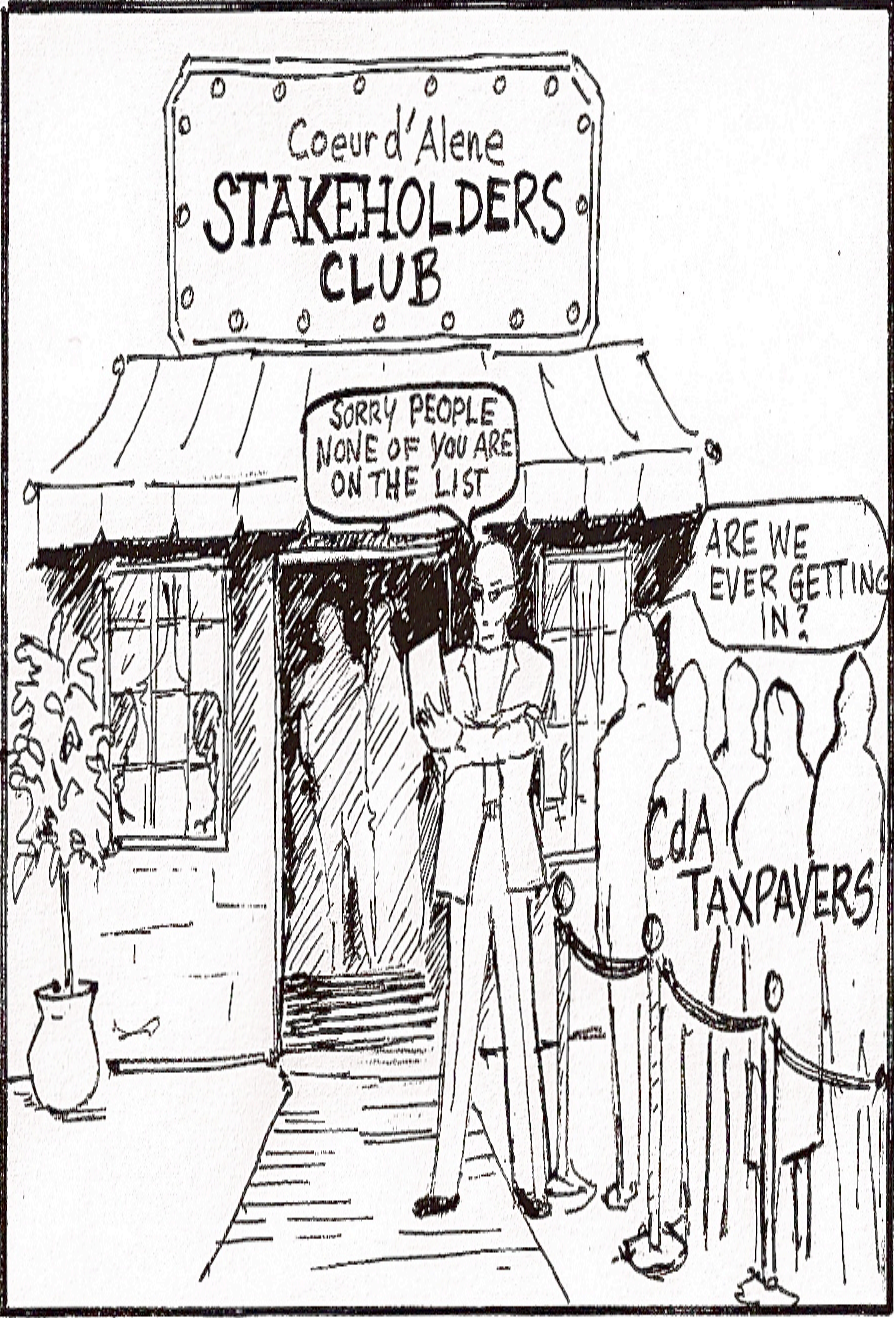
"Amazing what a little teamwork can accomplish."

As a team we can
create problems
none of us could cause
as individuals!



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JIMMY BARONA

BOARD
ROOM

OF COURSE THEY
CAN PARTICIPATE—
AS SOON AS **OUR**
PLANNING IS OVER!

